

# The International Dyslexia Association

## 61<sup>ST</sup> ANNUAL CONFERENCE

### Reading, Literacy and Learning!

## Sponsorship Opportunities

For more information contact: Kristi Bowman, Director of Development at  
410-296-0232, ext. 402 or [kbowman@interdys.org](mailto:kbowman@interdys.org).

All Conference Sponsors will be recognized for their contributions in ways including: recognition in IDA Conference Program, logo and/or name on signage throughout conference, sponsor identification ribbons for badges and booths, logo and/or name recognition on Dyslexia Dash t-shirts, banners, and marketing materials, and much more. Additionally, sponsors will also receive the following benefits for their contributions:

### PRESENTING SPONSOR - \$25,000

Your choice of any combination from the list below or you can create your own!

#### TITANIUM LEVEL - \$15,000

##### Audio/Visual Sponsor

- Custom Gobo light for Thursday & Friday Plenary Sessions
- Full Page 1 color ad in Conference Program
- Full Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag stuffer
- Bingo Card Space

##### Presidents Celebration Sponsor

- Exclusive Sponsor Logo on ancillary items (i.e. napkins, table tents, etc...)
- Full Page 1 color ad in Conference Program
- Full Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag stuffer
- Bingo Card Space

#### PLATINUM LEVEL - \$10,000

##### Bag Sponsor

- Exclusive Sponsor on Conference Tote Bags
- Full Page 1 color ad in Conference Program
- Half Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag stuffer

##### Internet Café Sponsor

- Exclusive Sponsor of Internet Café (6-8 computer kiosks in Exhibit Hall)
- Full Page 1 color ad in Conference Program
- Half Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag stuffer

##### Name Badge Sponsor

- Exclusive Sponsor on Name Badge Holders
- Full Page 1 color ad in Conference Program
- Half Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag Stuffer

## GOLD LEVEL - \$7,500

### Welcome Reception Sponsor

- Exclusive Sponsor for Welcome Reception & Keynote Address
- Half Page 1 color ad in Conference Program
- Half Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag Stuffer

### Note Pad Sponsor (LIMIT 1)

- Note Pads for every conference attendee with your logo
- Half Page 1 color ad in Conference Program
- Half Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag Stuffer

## SILVER LEVEL - \$5,000

### Exhibit Hall Grand Opening Sponsor

- Exclusive Sponsor of the Exhibit Hall Grand Opening on Wednesday Evening
- Quarter Page 1 color ad in Conference Program
- Quarter Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag Stuffer

### Refreshment Break Sponsor

- Sponsor of refreshment break during exhibit hall hours Thursday, Friday or Saturday
- Quarter Page 1 color ad in Conference Program
- Quarter Page ad in the Commemorative Conference Guide
- Sponsor Logoed Item as Totebag Stuffer

## ADDITIONAL OPPORTUNITIES - \$500

### Conference Totebag Stuffer

- Provide 3,000 of your advertising specialty item to include in our Conference canvas totebags
- Logo items only (No fliers, literature, publication order forms or the like)

### E-mail Blast Sponsor

- Provide your logo and text to be included in a conference email blast to minimum of 10,000 addresses (must include your connection to the conference)

## BRONZE LEVEL - \$3,500

### Private School Administrators Symposium

- Symposium and Luncheon Sponsor (*noted in Conference Program and at Symposium*)
- Quarter Page 1 color ad in Conference Program
- Quarter Page ad in the Commemorative Conference Guide or Totebag stuffer

### Wednesday Symposium Sponsor

- Symposium Sponsor (*noted in Conference Program and at Symposium*)
- Quarter Page 1 color ad in Conference Program
- Quarter Page ad in the Commemorative Conference Guide or Totebag stuffer

### Speaker Hospitality Sponsor

- Hospitality Suite and Appreciation Gift Sponsor for all Speakers
- Quarter Page 1 color ad in Conference Program
- Quarter Page ad in the Commemorative Conference Guide or Totebag stuffer

## COPPER LEVEL - \$1,500

### Premiere Session Sponsor

- Sponsor all sessions that take place in a high capacity room for one day.
- Quarter Page ad in the Commemorative Conference Guide or Totebag stuffer

### Mouse Pad Sponsor

- Display your logo on the commemorative conference mouse pad.
- Quarter Page ad in the Commemorative Conference Guide or Totebag stuffer

**SOLD OUT**

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