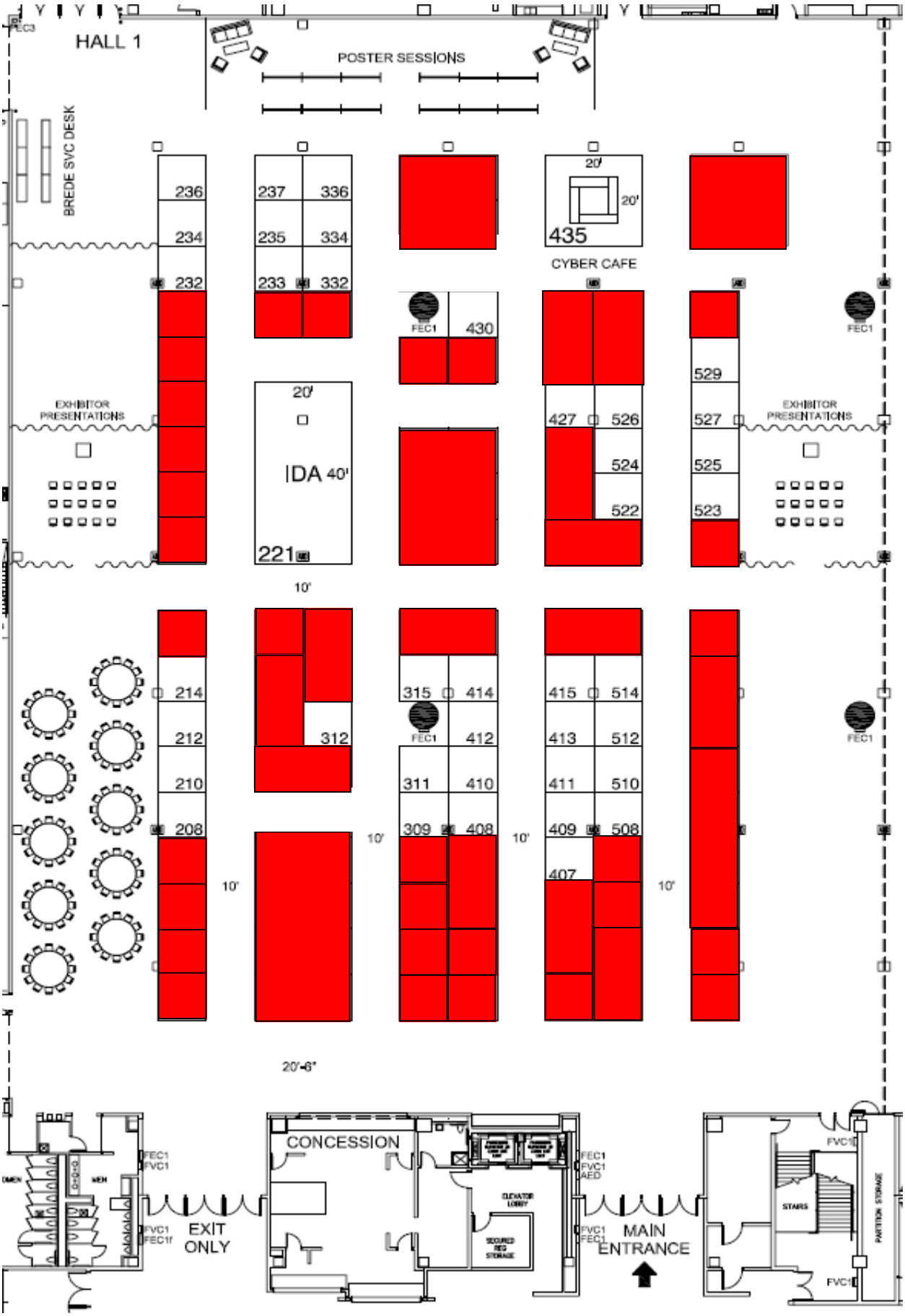IDA 2010 EXHIBIT FLOOR
PHOENIX CONVENTION CENTER