



EVENT KICKS OFF
 AT 7:00 A.M.

On-site registration and check in at 6:00 – 6:45 a.m.

PARTICIPATE IN A 5K
 OR 1 MILE “FUN RUN”

PRIZES AWARDED

SPONSORS AND
 VOLUNTEERS NEEDED

SUPPORT THE PRIMARY ORGANIZATION IN THE WORLD HELPING INDIVIDUALS WITH DYSLEXIA AND ALL WHO SERVE THEM.

Everyone is welcome: runners, joggers, and walkers alike. Teams are encouraged. Challenge your friends or colleagues. Course distance is 5K (approximately 3.1 miles), or you can choose to participate in the 1 mile “Fun Run.”

Registered Conference Attendees

\$0 entry; \$100 pledge minimum

Non-Conference Registered Participants

Under 18 yrs old \$15 entry fee, no pledge minimum
 Over 18 yrs old \$25 entry fee, \$100 pledge minimum

All participants get a race T-shirt.

Sponsors

Dyslexia Dash corporate and local sponsors will be sought for various levels.

- Corporate sponsorships range between \$5K and \$10K
- In-kind Donations – solicit donations of gift items for participants, bottled water, goody bags, etc.

Prizes

- First to Finish
- Top 5 Fundraisers
- Top 3 Teams in Fundraising

Volunteers Needed

- Rest Stop Committee – provide water to Dash participants
- Volunteer Staffers – help at the event, registration volunteers, route marshals, etc.
- Fundraising Committee – recruit corporate and local sponsors

DYSLEXIA DOZERS

Too Tired to Run? Turn in your pledges ahead of time and sleep in!

A collaborative initiative of IDA Headquarters and Branch Council

Pledge Collection Form is on page 90.

